

MARTINEZ YOUTH BASEBALL AND SOFTBALL ASSOCIATION SPONSORSHIP INFORMATION

Why is sponsorship important?

Martinez Youth Baseball and Softball Association ("MYBS") is a non-profit organization (federal tax 52-1288103) affiliated with Little League Baseball, Inc. that must charge registration fees in order to cover operating costs. Since registration fees are usually well below the amount needed to operate the league each year, the league depends on fund raising activities and sponsors to help meet the operating needs of the league. Little League Baseball, Inc. encourages local districts to avoid turning away children for financial reasons. Therefore, sponsorship donations help allow us to offer little league baseball to children that may not otherwise have the financial means to otherwise play.

How much does it cost to sponsor a team?

For the 2012 season, team sponsorship fees will be \$250 per team, no change from the 2000-2011 seasons.

What is the sponsorship money used for?

MYBS uses all funds for its general operating needs, unless mandated otherwise by its Board of Directors.

Operating expenditures primarily include purchases of uniforms, equipment, player photographs and awards, coach and umpire training, and field maintenance. Administrative expenditures of the league have historically been approximately 5-6%.

What can I expect in exchange for sponsoring a team?

- (Banner displayed at every game).
- Business name with phone number *or* web address prominently printed on a banner (approx. 3'x 5') to be displayed at each game and carried in the Annual City of Martinez Youth Baseball Parade Opening Ceremonies.
- Sponsor/Business information displayed on League website.
- Sponsor plaque and team picture.
- MYBS Hat.

Who should I contact about sponsorship questions or concerns?

Contact John Pearson at johnpears0n@msn.com or the MYBS League hotline at (925) 270-9906, or write to MYBS, P.O. Box 626, Martinez, CA 94553.

MARTINEZ YOUTH BASEBALL AND SOFTBALL ASSOCIATION SPONSORSHIP FORM

Sponsor/Business name: _____

Sponsor/Business phone: _____

Contact name: _____ Contact phone: _____

Email _____ Business web site _____

Sponsor/Business address: _____

- I would like to sponsor a team, but no team in particular.
- I would like to sponsor the following team: _
- Please indicate hat size: M - L or L - XL
- No hat keep the money in the league

Please note: Sponsorship can be taken at any time during the season, however, in order to have the banner completed for Opening Ceremonies, paperwork and payment must be received by February 15, 2012. Your cooperation is appreciated.

Sponsorship cost: \$250 (please make checks payable to: MYBS)

Please return completed form and payment to:
Martinez Youth Baseball and Softball Association
P.O. Box 626
Martinez, CA 94553

*The parents and children of the Martinez Youth Baseball and Softball Association
thank you very much for your contribution and participation.*